

2023 EXECUTIVE CLUB EAST TENNESSEE

Building People. Building Careers. Building Opportunities.

The Executive Club Campaign is perfect for member companies who want to support and sponsor ABC's Craft Training Program and/or all major ABC events throughout the entire year. These partners receive a variety of marketing opportunities and access to extra perks that are exclusive to club partners.



Simply choose the level that best suits your marketing interests and let ABC do the rest. One Year - One Payment.

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Golf Tournament	Foursome Hole Sponsorship \$1,200	Foursome Hole Sponsorship \$1,200	Foursome Hole Sponsorship \$1,200	Hole Sponsorship \$400
Excellence in Construction/STEP	Ballroom Sponsorship Table of 10 Logo on Program \$3,950	Ballroom Sponsorship Table of 10 Logo on Program \$3,950	Presenting Sponsorship 2 Individual Tickets Logo on Program \$1,950	Presenting Sponsorship 2 Individual Tickets Logo on Program \$1,950
Clay Sporting Tournament	Team of Four Station Sponsorship \$1,100	Team of Four Station Sponsorship \$1,100	Team of Four Station Sponsorship \$1,100	Station Sponsor \$350
Signage at all Events	Individual Signage \$350	Individual Signage \$350	Individual Signage \$350	Comprehensive Signage \$250
Membership Meetings	2 Tickets \$500	2 Tickets \$500	2 Tickets \$500	2 Tickets \$500
Company Promotion on ABC Social Media and website	● \$300	● \$300	● \$300	
Company logo in bi-weekly newsletter	● \$400	● \$400	● \$400	
Emerging Leaders Company Membership	● \$300	● \$300		
Trades Academy Partner	● \$500	● \$500		
Trades Academy Classroom Naming Rights	● \$10,000			
	VALUE: \$18,600 PRICE: \$15,000	VALUE: \$8,600 PRICE: \$7,300	VALUE: \$5,800 PRICE: \$5,200	VALUE: \$3,450 PRICE: \$3,100