



2021 EXECUTIVE CLUB PARTNERSHIP OPPORTUNITIES EAST TENNESSEE REGION

The Executive Club is made up of ABC Greater Tennessee member companies who want to participate in and support all major ABC events for the entire year.

These partners receive a variety of marketing opportunities and access to extra sponsorship perks that are exclusive to club partners.

1

Choose the level that best suits your marketing interests.

2

Receive special sponsor signage all year and a discount on your package for committing up front.

3

One year. One payment. All done!

ALL EXECUTIVE CLUB PARTNERS RECEIVE THE FOLLOWING BENEFITS:

- Company logo on all newsletters | Sent bi-weekly
- One company feature in an ABC newsletter
- One company feature on ABC's social media accounts:
 - Facebook
 - LinkedIn
 - Instagram
- Logo on ABC website for the entire year
- Logo on all listed event registration pages and promotions
- Executive Club signage at all listed events
- Additional promotion may be added throughout the year based on availability at the discretion of ABC Staff.

**CONTACT TARA FROST TO SECURE YOUR 2021 PARTNERSHIP
TFROST@ABCTENNESSEE.COM**

MERIT PARTNER

Clay Shooting Tournament: \$1,250

Presenting Sponsor | Team of 4 | Station Sponsor: Signage

Golf Tournament: \$1,450

Presenting Sponsor | Team of 4 | Lunch Sponsor

Excellence In Construction Awards: \$1,950

Ballroom Sponsor | Tickets for 2 Attendees: Reception & Dinner
Feature in Program

Membership Meetings (4): \$1,000

Presenting Sponsor | Signage | Mention from Podium

ABC Member Connect: \$500

Digital Marketing Package: \$1,000

Individual Executive Club Pop-Up Banner

\$6,435

**10%
DISCOUNT**

EVENT PARTNER

Clay Shooting Tournament: \$800

Event Sponsor | Tickets for 2 Shooters | Station Sponsor: Signage

Golf Tournament: \$900

Event Sponsor | Tickets for 2 Golfers | Hole Sponsor & Set-up on Course

Membership Meetings (4): \$1,000

Presenting Sponsor | Signage | Logo in Presentation | Mention from Podium

ABC Member Connect: \$500

Digital Marketing Package: \$1,000

Logo on Executive Club Pop-Up Banner

\$3,780

**10%
DISCOUNT**